

For the love of potatoes, fresh and frozen.

Belgian family-owned since 1928

Pomuni. For the love of potatoes, fresh and frozen

Pomuni is a fourth-generation Belgian family-owned company that grows, stores, processes and markets potato products for customers across retail, foodservice and wholesale markets. We manage the potato journey from field to finished product, delivering quality and reliability every step of the way.

Since 1928, potatoes have been at the heart of what we do. We have combined agricultural expertise, craftsmanship and innovation to build a potato business that creates value for growers, customers, employees and consumers alike. Today, we are proud to be a trusted partner to our customers, guided by a strong commitment to quality, sustainability, and innovation.

"We manage the potato journey from field to finished product, delivering quality and reliability every step of the way."



Our integrated chain

What makes Pomuni unique is our integrated approach. Through our own cultivation activities, long-term grower partnerships, modern storage facilities and advanced production sites, we maintain control over the entire chain. This allows us to guarantee consistent quality, full traceability and continuity of supply bringing peace of mind to our customers.



Cultivation and sourcing

At Pomuni, quality starts long before the potato reaches our production sites. Through own cultivation, contract farming and long-term grower partnerships, we ensure access to the right potatoes, at the right time and according to high-quality standards.

Storage and quality management

Modern storage facilities and central planning allow us to preserve potatoes under optimal conditions throughout the year. This helps us guarantee consistent quality and reliable supply.

Fresh solutions

At our sites, potatoes are washed, sorted, graded and packed according to customer needs. Leveraging the latest innovation and technologies in our production facilities, we ensure best quality results.

Frozen specialties

From mashed potato products and croquettes to tailormade specialties, our frozen range combines potato expertise, innovation and flexibility.

Circularity

At Pomuni, no potato goes to waste. Residual streams are valorised wherever possible, including through animal feed, biogas and other sustainable applications.
In this way, we keep building a more circular potato chain.



Our portfolio

Every customer is different. That is why Pomuni offers a broad portfolio of fresh potatoes and frozen potato specialties, tailored to the needs of retail, foodservice and wholesale. With many years of expertise and strong market knowledge, we develop solutions that fit our customers' needs.

FRESH

The right potato for every occasion

Pomuni offers a wide range of fresh potato solutions for retail and wholesale. From carefully selected varieties to innovative packaging concepts, we deliver the quality, convenience and freshness today's consumers expect. Alongside established favourites, we are giving growing importance to a new generation of resilient varieties. Their strong resistance to potato diseases can help reduce the need for crop-protection treatments, supporting a more sustainable potato chain without compromising on taste or quality.

> Each variety can be packaged to meet our customers' specific needs.



FROZEN

Crafted with potato expertise

Our frozen specialties combine authentic taste, consistent quality and maximum flexibility. From classic potato products to innovative tailor made concepts, Pomuni develops and produces solutions for retail, food *service and industry.

> In addition to our traditional Frozen portfolio of croquettes, mashed potato specialties, tater tots, hash browns ..., we have the flexibility to also offer custom- made recipes and solutions.



Sustainability as part of our DNA

Sustainability is embedded in the way we work. From regenerative agriculture and responsible water and energy management to the valorisation of residual streams and long-term partnerships, our integrated chain enables us to create impact at every stage. Our integrated model also helps reduce waste. Potatoes that are not suitable for the fresh market are transformed into frozen products, while residual streams are valorised through animal feed, green energy and agriculture. In this way, we maximize the value of every potato and every hectare of farmland. Step by step, we are building a resilient potato chain that is ready for the challenges of tomorrow.



Want to know more about sustainability at Pomuni, ask us about our full sustainability report.



Innovating today. Growing tomorrow.

At Pomuni, we believe innovation is essential to sustainable growth. That is why we continue to invest in new technologies, digitalisation, process optimisation and product development. By combining craftsmanship with innovation, we improve our efficiency while creating added value for customers, growers and employees.

factory of the future winner 2026-2028

Our ambition to stay ahead in the sector was recognised with the prestigious 'Factory of the Future label', awarded to Pomuni Frozen in 2023 and reconfirmed in 2026. This recognition reflects our forward-looking approach to technology, digitalisation, sustainability, collaboration and talent development.

By investing in smart production technologies, data-driven processes and a strong culture of continuous improvement, we are building a future-ready family business for the next generation.

Growing together for generations to come



Since 1928, Pomuni has been turning potatoes into sustainable value for customers, growers, employees and partners. From generation to generation, we have built our company on strong family values: honesty, perseverance, continuity and craftsmanship. These values shape the way we work and the partnerships we build.

As a family company, we think in generations rather than quarters. That mindset drives our commitment to quality, innovation and sustainability. By continuously investing in people, technology and responsible farming practices, we are building a potato chain that is ready for the future and creating sustainable value for generations to come.

Facts and figures

- **60,000 tonnes fresh potatoes/year**
- **50,000 tonnes frozen potato products/year**
- **50+ countries**
- **220 employees**
- **4th generation**
- **Since 1928**

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